

UoN Wins Association of Commonwealth Universities Award

The University of Nairobi 2005-2006 Calendar emerged the winner in the calendar category of the Association of Commonwealth Universities Public Relations and Marketing Awards Competition.

The winner's prize was presented by Dr. John S. Rowett, OBE, Secretary General, of the Association of Commonwealth Universities on 18th July 2006, during the Public Relations, Marketing and Communications Awards Presentation Ceremony at Hart House, University of Toronto, Canada.

The calendar was judged the best in design and layout. Other aspects of the judging criteria included ease of use, readability and visual material. The judges also considered presentation of content in a consistent, interesting and attractive way, a well-structured and accessible format.

As part of the challenges of academic excellence, the University of Nairobi, having had the history of publishing calendars in a conventional and conservative way has become innovative with pictures, shades, master pages and flags among other attractive features with the aim of introducing the University's programmes to a wider audience.

The new look University of Nairobi Calendar has become popular with other educational institutions as well as foreign missions in Kenya, who are now using it as a model.