

7TH AIBUMA CONFERENCE

28TH & 29TH JULY 2016

THEME: "LEVERAGING ON TECHNOLOGY IN EXPANDING THE FRONTIERS OF BUSINESS"

Venue: University of Nairobi, School of Business, Lower Kabete Campus, Nairobi, Kenya

IMPORTANT DATES

Abstract Submission: 7th July 2016

Full paper Submission: 14th July 2016

Conference Date: 28th & 29th July 2016

SUB-THEMES

1. Technology and SMEs
2. Technology and manufacturing, service, design and delivery
3. Technology and sustainable development
4. Technology and marketing effectiveness
5. The role of technology in strategic management
6. Human Resource Management and Technology
7. Operations management and Technology
8. Insurance and Technology
9. Procurement and Supply chain management and Technology
10. Role of Technology in sustainable business
11. Technology Transfer and New Frontiers in Business

Conference Proceedings

All submitted conference papers will be blind peer reviewed by competent reviewers. The conference abstracts and proceedings book, will be distributed to the conference participants at the conference registration desk.

JOURNAL

High-impact full text papers will be considered for publication in the annual African Journal of Business Management (AJBUMA). All submitted papers will have opportunities for consideration. The paper selection will be carried out during the peer review process as well as at the conference presentation stage. Submitted papers must not be under consideration by any other journal or publication.

CONFERENCE SPONSOR AND EXHIBITOR OPPORTUNITIES

The Conference offers the opportunity to become a sponsor or exhibitor in the Conference.

PAPER SUBMISSION GUIDELINES

All papers should be directed to the appropriate sub themes. Accepted papers will be published in the conference proceedings. As a guide, paper abstracts should have a maximum of 200 words. The abstract include the full name, affiliation, as well as the corresponding author's e-mail address and telephone numbers. In addition keywords of the Paper should be included. Once the abstract is accepted, the author should submit the full paper to the editorial team. The paper should be a maximum of 8,000 words.

The abstracts and papers should be submitted online as e-mail attachments in Ms. Word to aibumaorg@uonbi.ac.ke.

REGISTRATION

Conference Registration Fee US \$200

Doctoral students KShs. 5000

Masters students KShs. 3000

Undergraduates KShs. 2000

Students presenting papers will be given a 50% discount of the Registration fee.

All Payments should be made through;

Account Name: African International Business And Management (AIBUMA)

Account No.: 2022998199

Bank: Barclays

Branch: University of Nairobi

Swift Code: BARKENX

Branch Code: 083

For enquiries please contact:

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